

Recruiting and Outreach for a



Why Challenge Weekend?

Read through [“Benefits of Attending a Challenge Weekend”](#)

Consider how you might use this document to share the benefits with others
Remember to also share your own personal experiences with the Challenge Weekend

Where to Begin?

Section adapted from “Inviting others into a life in Christ” by Greg Aitkens
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What’s so special about these Challenge Weekends?

- 1) The Holy Spirit is very present!
- 2) We fellowship with each other
- 3) New friendships are established.
- 4) We become acutely aware of our own sins before God, and ways to Repent.
- 5) We get away from the “grind” of our normal lives for a Weekend.
- 6) Challenge Weekend talks and group discussions are very practical.
- 7) We can begin a process of becoming healed of the brokenness in our lives.
- 8) We experience the Power of being prayed over. Many are Baptized in the Holy Spirit on these Weekends.
- 9) We can learn about the importance of daily prayer, and commit to an Appointment with God.
- 10) We experience new Joy in being released from burdens, strongholds, and sin in our lives
- 11) We re-commit to live for Christ rather than for ourselves.
- 12) We gain new understandings about His unique mission for us as individuals—exactly what He would like us to be doing in His Kingdom for Him and others.

Why Invite?

- 1) Is the Gospel call in Matthew 28:18-20 “go make disciples” a request or a command?
- 2) We want to help to Baptize others in His Holy Spirit. We get them there, and God does the rest!
- 3) Matthew. 9:36-38 says “The Harvest is abundant, the laborers are few.” Many are ready to give their lives to Christ and just need to be shown how.
- 4) You have much to share with others: life in abundance in Christ; salvation; friendship with Jesus; fellowship in Him with others; transformations; healings; redemption stories; love and protection from Our Lord.
- 5) It’s about THEM! Where will my friends be in 100, or 1000, or 10,000 years?

What’s in the Way of Inviting others?

- 1) We are just **too busy**.
- 2) We’re **distracted** by work, family, health issues
- 3) We don’t know what to say to others—we don’t know where to begin.
- 4) We subconsciously rule out people who are “too ungodly” to invite. (See Mt.5:14-16)
- 5) We **overthink** and focus on our **fears**:
 - a) “I’m not worthy to invite others—my life is a complete mess!”
 - b) “My faith is ‘private.’ It’s very personal and I cannot imagine sharing that with anyone else.”
 - c) “Inviting others is the job of the clergy or missionaries.”
 - d) “Others will think I’m a crazy Jesus freak!”
 - e) “I’m not any good at inviting others—not my gift!”
 - f) “Nobody I know would agree to attend. Why ask just to fail?”
 - g) “I’m not all that convinced about Jesus myself, so why invite others?”
 - h) “I don’t want to be rejected. I’m scared what they might think”
 - i) “They’re not ready yet. Maybe in a few years I’ll be able to talk about my faith with them.”

The Who and the How

Whom do we Invite?

Think about your circles of relationships, and be ready to invite in any

- 1) Family—including adult children or grandchildren.
- 2) Friends
- 3) Coworkers, colleagues, fellow volunteers
- 4) Acquaintances and strangers
 - a) Believe it or not, people have come on a Challenge Weekend after a 5 minute conversation with a stranger who extended the invitation! You never know how the Holy Spirit will work.

What and How

The best way to get someone on a Challenge Weekend is with a **personal invitation**. Few are going to be persuaded by a social media invite or a flyer in a church bulletin, though those things do help keep the personal invite in mind.

To get a social media graphic, reach out to the Administrator of your weekend.

Summing it up

The chart below is a helpful tool to invite people onto the weekend. Remember that nothing will replace a personal invitation!

Who	Where	When	What	How
Family members	In person 1:1	Now/anytime	Information Sessions; Personal conversations; Facebook Events; Personal conversations; Printed media; Relationships; Relationships; Relationships;	Referrals inside referrals
Colleagues	Social media (eg Facebook) In person 1:1	30-60 days prior, or anytime.		Invite 3 people in your life
Neighbors	Via local media and or informal gathering, invite folks over for cookout, 1:1 follow up	30-60 days prior (but don't let that stop you from inviting the day before!)		"Script" of life changing experience
Friends	In person 1:1	Now/anytime		
Church connections (ask people and ask your pastor)	Via printed media, such as Church newsletter or bulletin board, 1:1 follow up	30-60 days prior		
Chapter/Small /Challenge Group members	At meetings, in between with emails and updates, 1:1 follow up	Now/anytime		